WP2: Practical Proposal

For the second writing project, you'll be asked to write a practical proposal. That is to say, you will be asked to suggest a solution for a local and immediate problem. For this proposal, you must:

- Find a problem in your everyday life that needs a solution. Consider problems near the university, in Tempe, or in the Valley. The problem must be local and in need of an immediate solution.
- Find a feasible solution to the problem. It must be possible to actually put this solution into practice.
- Address a real audience. Part of this paper will be to find out who, exactly, you need to be writing to.
- Write the paper in the form of a letter to the audience you find. <u>This letter will actually be sent to that audience after the final draft</u>. To confirm it's been sent:
  - Send the letter as an attachment in an email to your audience and include me as a recipient.
  - Bring an envelope including your paper with the proper postage to me to be sent.
- Include a minimum of **3 sources** for information in your paper. These sources can be library research, internet research, alternative research, or any combination of the three. Note these sources as footnotes within your letter.

Minimum Length: 1,600 words (excluding footnotes).

Audience: The audience should be found and justified by you in homework 21.

Additional Requirements: All drafts must be typed, double-spaced, and in Times New Roman 12-point font. Please use 1-inch margins. All documents must be uploaded and shared in Google Docs. Please name all attached files using your own name, the writing project, and your class (i.e. "Ryan Shepherd WP2 ENG 102").

Grading: This assignment is worth **25%** of your total grade for the class. It will be graded on the following:

1. **Selection of the Problem:** The chosen problem is local and immediate. The problem is small enough to allow for a real solution but large enough to apply to people other than you.
2. **Presentation of the Problem:** The problem is clearly identified in the paper. There are no questions about what, exactly, the problem includes. The problem is presented in such a way so as to appear real and in need of a solution.
3. **Feasibility of the Solution:** The solution can actually be enacted. It's not unrealistic or impossible.

4. **Explanation of the Solution:** Steps necessary for the solution (such as where funds might come from) are clearly explained.
5. **Audience Identification and Focus:** The paper is sent to someone who would have the power to work toward the solution presented above. The paper is tailored to that audience.
6. **Appropriate Sources:** The information used in the sources is relevant to the problem and/or solution presented. There is enough evidence to help make the case that the problem is real and the solution is possible.
7. **Convincing Support:** In addition to the sources above, you use logic, emotion/imagination, and credibility to help support your claims.
8. **Content Organization:** You have organized the content of your analysis in a reasonable way. Your information is easy to understand, and your points are easy to follow. There is both an introduction and a conclusion. The content is organized so as to present the information effectively. Paragraphs are ordered in such a way that they cannot be reordered at random, but instead provide logical transitions between ideas.
9. **Attention to Assignment:** You adhere to the assignment as presented above, including main objectives, word count, attention to audience, and the additional requirements. You clearly understand what the assignment is asking you to do and are attempting to do it.
10. **Manuscript preparation:** You have made changes between drafts that reflect attention to both instructor and peer comments. You have made an effort to improve your paper.
11. **The Letter was Sent:** You have provided evidence that the letter was actually sent to the audience.

First drafts are due on **February 23rd**.
Revised drafts are due on **March 4th**.
Final drafts are due on **March 13th**.