

ENGL 103

Rhetoric & Composition I



Northern Illinois
University

WP1: Literacy Explanation

Description

You have just finished writing your Literacy Narrative. For this writing project, you will now explain the things that were confusing to you about that literacy context to a new user of the space. What language, symbols, and other ways of making meaning does a new user need to know? You will create your explanation in a form that's helpful for that new user, such as a video, a podcast, a website, a comic, or some other form of media. Your choice of media should make sense for the types of meaning you need to explain. Then, you'll write a short reflection explaining how you chose what literacy practices to adapt and how your adaptation fits your audience. In other words, how does it help them learn to use the space?

Learning Outcomes

By the end of this writing project, students will be able to:

- Recognize established genres and work toward replicating them.
- Adapt material to meet the needs of a specific audience and rhetorical situation.
- Employ strategies for revising texts.
- Reflect on rhetorical choices made when adapting their writing.

Requirements

Literacy Explanation

All drafts of the explanation of the literacy practices for a new user should include *roughly* **the equivalent content to 800 words of text**. Not all of the communication will be in word format, however, and may include images, video, sounds, symbols, or other media. All projects must include at least one other mode besides written text.

Reflection	A reflection is required as part of your writing project. The reflection must be at least 800 words .
Submission	Please submit your reflection through OneDrive. If you have posted your Literacy Explanation publicly, you can place a link to it in your reflection document. If not, you can share your Literacy Explanation document in OneDrive as a separate file. Please approve any alternative methods to submit your Literacy Explanation with me in advance.
Naming Documents	Please name your files using the following convention: course.section_your name_assignment.draft. For example, a student in ENGL 103 section 08 named Malcolm Reynolds working on WP1 draft 1 would name their file: 103.08_MalcolmReynolds_wp1.1
Due Dates	<ul style="list-style-type: none"> • Completion drafts are due on Thursday, February 2nd • Revision drafts are due on Thursday, February 16th

Completion Drafts	Completion drafts are graded simply on demonstrating a basic understanding of the requirements. Grades for completion drafts aren't an indication of how well you'll do on the revision draft. To get full credit for the completion draft, you must do the following:
Choose a genre and format	You have chosen a genre for your Literacy Explanation that exists in the world and fits the literacy practices you're explaining. The genre is not written text alone.
Include specific literacy practices	You have explained several literacy practices that a new user might need to know. These are drawn from your narrative or your past experience. You explain them for the new user.
Write a reflection	You have included a reflection that explains your choice of genre and format for the Literacy Explanation as well as any choices you made to help your audience understand.
Adapt to your audience	In your reflection, you have considered who your audience is and what they need to know in your explanations. You have attempted to adapt to your audience's expectations.

Revision Drafts

Revision drafts are graded on the criteria below. Each criterion is evaluated as “exceptional,” “met,” or “not met.” If all of the criteria are “exceptional,” you will earn an A. If they are all “met,” you will earn a C. One or more criteria in the “not met” column will result in failure of the assignment.

Grading Criteria	Exceptional	Met	Not Met
1. Recognizing Genre and Format	You have identified an established genre for your Literacy Explanation and have explained its conventions in your reflection	You have identified a genre in your reflection	The genre is unidentified in the reflection, or the identified genre is unclear
2. Meeting Genre Conventions	Your Literacy Explanation fits well within the conventions of the genre identified in your reflection	Your Literacy Explanation resembles the conventions of the genre identified in your reflection	The Literacy Explanation does not resemble the conventions of the genre
3. Adapting Your Own Experience	You have adapted your experiences from your narrative and clearly explained how you used them for the Literacy Explanation in your reflection	You have adapted some experiences from your narrative into your Literacy Explanation	The Literacy Explanation does not appear to be tied to the narrative
4. Adapting to Your Audience	You have carefully identified a detailed audience in your reflection and have adjusted your narrative substantially to fit your audience expectations	You have identified your audience in your reflection and have made some effort to adapt to them	The audience is unidentified, or no effort has been made to adapt to them
5. Reflecting on Your Genre and Design Choices	You have clearly identified choices in your reflection that you made in your Literacy Explanation that fit the genre you have chosen	You have mentioned choices in your reflection related to genre conventions or design	Genre conventions and design are not mentioned in the reflection

6. Reflecting on Appealing to Your Audience	You have identified specific things in your reflection that you have done in your Literacy Explanation to appeal to your audience or help them understand better	You have mentioned things in your reflection that you have done in your Literacy Explanation to help your audience	Audience appeal or adaptation is not mentioned in the reflection
7. Responding to Feedback	You have revised substantially and/or thoughtfully based on both your peers' and your instructor's feedback	You have revised your project based on both your peers' and your instructor's feedback	No revisions have been made or only minor changes have been made that do not adequately respond to feedback
8. Meeting Requirements	You have met or exceeded all of the requirements for this assignment	You have met all of the requirements for this assignment	One or more of the requirements has not been met