

WT1: Cross-Cultural Presentation

For your first task of the semester, you will be asked to give a short presentation. These presentations must be between **10 and 15 minutes** and will be done in **groups of 3 students**. The presentations should focus on doing business in a country of your group's choosing. No two groups can present on the same country, so please let me know ASAP after your group has chosen which country to focus on. In your presentation, please cover the following:

- Important parts of the country's culture, particularly those things related to business.
 - Perceptions of time, attire, titles, etc.
- Common business practices in the country.
 - How meetings are structured, who talks and how they are addressed, etc.
- Pitfalls to avoid when communicating with people from the country.
 - Things that may be perceived as rude or cause offense that may not be obvious.

All three members of the group should speak in roughly equal time. I suggest determining topics to cover in advance and practicing your presentation to make sure there is no overlap.

Learning Objectives

- To learn about communicating with businesspeople from another country
- To prepare and present a presentation
- To learn tools that make effective presentations
- To reflect on business practices in various countries
- To learn to work as a team with other people

Length and Format Requirements

All presentations must:

- Be between **10 and 15 minutes**
- Include **7 to 10 slides** to accompany the presentation

Grading Criteria

WT1 will be graded on the following:

1. **Coverage of Relevant Information:** The presentation should cover respecting culture, common business practices, and pitfalls.
2. **Use of Relevant Slides:** Information on the slides is relevant to the presentation and presented in a way that helps the audience understand.
3. **Clarity:** Presenters present their information in a way that is easy for the audience to understand and follow.
4. **Content Organization:** The presentation is organized in a reasonable way.
5. **Attention to Assignment:** The presenters respond to all of the requirements above.
6. **Group Evaluations:** Your group's perception of the work you put into the presentation.
7. **Class Evaluations:** Scores from other class members on the presentation score sheet.

Due Dates:

WT1 will be done during class time in Class 5 and Class 6.

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