

# ENG 7970

## New Media Composition in English Studies



### Audio Analysis

#### Summary

For your Audio Analysis, I ask that you break down a single episode of a podcast of your choice for how sound and editing shape the content. Your analysis will be in the form of a short audio essay.

#### Basic Requirements

Create a short audio essay (3-5 minutes) using clips of audio taken from the podcast. Additional editing is optional but encouraged.

#### Due Dates

**Final drafts** are due on **Wednesday, February 10<sup>th</sup>**

#### Learning Objectives

- To explore rhetorical choices in audio editing
- To think critically about the mode of audio
- To make similar rhetorical choices when editing audio
- To get familiar with some basic audio editing tools

### Basics

The basics are the minimum requirements for this assignment.

- Your audio analysis should break down audio choices from a single episode of a podcast. Remember, the focus here is on the editing and sound choices, not on the content of the episode.
- Use actual clips from the audio of the episode to demonstrate points you want to make about editing.
- Explain how these choices affect the listener experience: why were the choices made and what do you think the creator was trying to achieve.
- Keep your analysis concise. Aim for between 3 to 4 minutes, but do not exceed 5 minutes. The episode you're analyzing is likely to be **much** longer than this: do not provide a blow-by-blow break down of the audio but instead select representative examples of the types of editing choices.
- The minimum here is to record a voice explanation with inserted clips from the podcast as examples, but you're welcome to go beyond this: try out inserting sound effects, other found audio, or music.
- As with the digital literacy narrative, the purpose here is to learn, so please try to experiment!

## Grading

Try to include a minimum of the following in your analysis:

- **Voice recording:** You'll need to record your own voice explaining the podcast and audio choices.
- **Audio excerpts from the podcast:** Use several actual clips of the audio to prove your points.
- **Explanation:** Explain what we're hearing in the clips and try to speculate about why these choices were made.

## Grading

- A: You gone beyond expectations for the assignment and created something that pushes your boundaries.
- A-: You meet the expectations for the assignment.
- B+: Your assignment has minor problems but nothing serious.
- B: Your assignment has at least one larger problem.
- B-: Your assignment does not meet expectations for the assignment.