

ENG 7970

New Media Composition in English Studies



Connection Project



Although we have covered a wide range of topics in the class, there are also many more that we could have covered. The Connection Project is an opportunity to bring in some of those additional topics to explore and discuss.

For this project, you will find a text you're interested in discussing with the class and create a multimodal project summarizing, analyzing, and connecting the text to class content. Try to find a scholarly text (digital or traditional) that connects your own areas of scholarly interest to classroom content. You can think of this as a text that is about "new media and..." defined broadly. For example, some areas left out of classroom discussion have been L2 writing, WPA work, universal design, and online teaching, and some areas under-represented include video game studies, feminist theory, cultural rhetoric, user experience, and copyright. All of these topics have bodies of literature that connect with new media. Using your selected text, you will create a multimodal text (hypertext, audio, video, or other agreed-upon medium) presenting your project to the class. This text should be concise and focused, taking no more than 5 minutes to consume regardless of form. Your project will also include a short reflection explaining your design choices.

Due Date

- Completion drafts are due Monday, March 22nd
- Final drafts are due Friday, March 26th

Objectives

- To bring in additional topics for class discussion.
- To consider rhetorical and design moves scholars use to make arguments.
- To connect class topics to your research interests.
- To practice making multimodal texts.

Requirements

- Projects must take no more than 5 minutes to consume.
- Projects must include examples from the text, such as quotes or screen captures.
- Projects must be posted (semi-) publicly for your classmates to consume.

Additional Requirements and Tips

- Texts for your Connection Project will be "called" in a discussion post in Blackboard. No two students can choose the same text.
- Please link your Connection Project in the discussion post in Blackboard and share your reflection with a link to the Connection Project in your folder in Google Drive. Please name it with your name, the class name, and the name of the assignment (e.g. "Malcolm Reynolds ENG 7970 Connection Project").

Reflection

Reflections should be roughly 500 words and should explain the design choices you have made in creating your Connection Project: Why did you choose the form you did, what design choices made this form more accessible for your audience, how did design choices illuminate certain parts of your text, etc.? Reflections should be posted in Google Drive.

Grading

The following criteria will be used to determine grades for the Connection Projects:

Expectations	Exceptional	Met	Not Met
Selection of Article	The text is scholarly and provides a perspective that enhances other class readings.	The text is scholarly and provides a topic not covered in other class readings.	The text is not scholarly or is on a topic covered in other class readings.
Summary of Article	Your summary provides a clear and complete summary of the main points of the article.	You summarize the main points of the article.	Main points of the article are missed or presented in a way that is inaccurate.
Connection to Class	You have provided a clear and illuminating connection for how your text fits into larger discussions we have had in class.	You have connected your text in some way to class content.	The connections to class content are unstated or vague.
Concision and organization	You have presented complex ideas in a concise and easy to follow way.	You have presented the main ideas in a way that is reasonably easy to follow.	Main ideas are lost in less important details or are hard to follow.
Selection of Medium	The medium you have chosen for your project enhances points made.	The medium you have chosen is appropriate for the points made.	The medium you have chosen is not appropriate for the points made
Use of Examples	You have carefully chosen examples that enhance points made.	You use clear and concrete examples to help you make points.	Examples are absent or do not help make points.
Design of Project	The design of your project enhances the points you are making.	The design is clear and easy to follow.	The design is hard to follow.
Reflection	You have provided clear and convincing explanations for your design choices.	You have provided explanations for your design choices.	The reflection is missing or does not explain design choices.

Grading (Continued)

Expectations	Exceptional	Met	Not Met
Ethical Choices	You have used media legally and cited media correctly.	You have used media legally.	Copyright law has been violated.
Attention to Assignment	Your project takes less than 5 minutes to consume, is well edited, is posted in Schoology and Google Drive, and is (semi-)public.	Your project takes less than 5 minutes to consume, is posted in Schoology and Google Drive, and is (semi-)public.	Your analysis either takes more than 5 minutes to consume, is not posted in Schoology or in Google Drive, or is not at least semi-public.

Your grade for the Connection Project will be determined by how well you meet the above criteria. One “not met” cancels out one “exceptional.”

		# Exceptional	# Met	# Not Met
A	100	10	0	0
	97.5	9	1	0
	95	8	2	0
A-	92.5	7	3	0
	90	6	4	0
B+	88.5	5	5	0
	87	4	6	0
B	85	3	7	0
	83	2	8	0
B-	81.5	1	9	0
	80	0	10	0