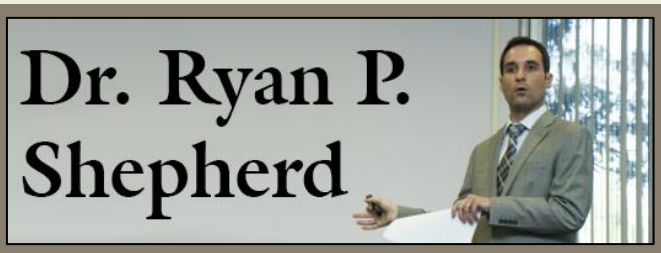
ENG 7970
New Media Composition in English Studies

OHIO UNIVERSITY

Location: Online: Blackboard and Teams
Time: Mondays and Wednesdays 4:10-5:05; Fridays Asynchronous
Dates: Jan. 19 – May 1, 2021

Course materials available in: Blackboard



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Office Hours: Mondays 2-3 PM; Fridays 3-5 PM
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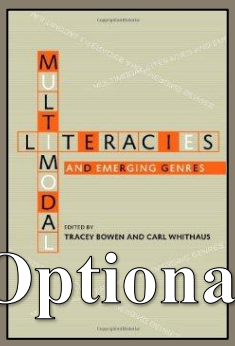
Textbooks

Digital Rhetoric
Douglas Eyman



Optional

Multimodal Literacies and Emerging Genres
Tracey Bowen & Carl Whithaus (Eds.)

Course Description

New Media Composition in English Studies will focus on the ways that people make meaning in digital spaces using multiple modes of communication, such as audio, video, images, and hypertext. We will explore the affordances and limitations of composing in multimodal environments and how creating multimodal assignments for English classes may enhance students' understanding of rhetorical concepts and discourse communities.

Course Outcomes

At the end of this class, students will be able to:

- Identify affordances and limitations of composing in certain modes.
- Articulate how combining modes affects meaning.
- Address problems students may face when producing multimodal projects.
- Produce effective multimodal projects and assignments.
- Incorporate multimodal texts into their own pedagogy.
- Produce professional multimodal scholarship.

Course Readings

Assigned readings will come from the class textbooks or will be provided as PDFs in Blackboard. Please read all assigned readings before class, post a response to the readings, and come to class ready to discuss what you have read.

Major Projects

Connection Project

The Connection Project is designed to be an opportunity to bring in additional areas of multimodal and digital scholarship into the classroom. For this project, you will find a scholarly webtext or traditional text on subjects of multimodality that connect to your own scholarly interests. You will then summarize and connect the text with class readings. You will then create a multimodal text (hypertext, audio, video, or other agreed-upon medium) that introduces your text and presents the content. Your multimodal text should take no more than 5 minutes to consume.

Application Project

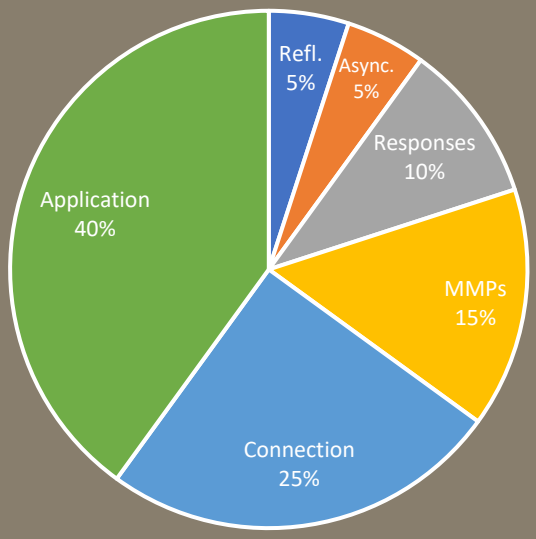
The Application Project is designed to allow students to create a text connected to class content that will be most useful to them. Students have three options for the Application Project: A scholarly text, a pedagogical text, or a non-scholarly text. Scholarly texts can either be multimodal texts on any subject (such as those found in *Kairos*) or traditional texts on a digital subject (such as those found in *Computers and Composition*). Pedagogical texts can be an assignment, a sequence, or a class that incorporates digital and new media content. Pedagogical texts should include all material given to the students, samples of any projects produced, and a detailed reflection on the pedagogical choices made. Non-scholarly texts include any other multimodal project you might want to create, such as a creative text or a professional website. Non-scholarly texts should include a detailed reflection on the rhetorical and design choices made in the creation of the text.

Multimodal Projects (MMPs)

In addition to the major projects, you'll be asked to complete three small multimodal projects. These are designed to give you practice working with hypertext, images, audio, and video. They are very small, very simple, and very low stakes. The purpose is practice, not to produce a polished final product.

Grading

Your final grade will be broken down into the following percentages:



Grading Scale

A	A-	B+	B	B-
Excellent	Average		Below Average	

A Outstanding: Expectations exceeded for all class assignments.

A- Good: Expectations met for all class assignments.

B+ Acceptable: Expectations met with minor problems.

B Borderline: Expectations met with several minor problems.

B- Unacceptable: One or more assignments did not meet expectations for graduate work

Participation & Class Environment

Please do your best to encourage open dialog and civil discussion. Keep up with class material and engage with topics both inside and outside of class time.

Attendance You are expected to attend every synchronous class session. If you miss a class without prior approval from me, you will lose 5% of your final grade per class missed. On asynchronous days, you are expected to complete all activities.

Participation You are expected to engage actively in class discussion. Please be civil to other members of the class, and actively keep dialog open. If you cannot remain civil, you will be asked to leave and will be counted absent.

Tech When in synchronous class sessions, please use the technology to enhance the class, not distract from it. Please keep video on when possible and engage actively in class discussions.

Late Assignments Late daily assignments will not be accepted. Late major projects will only be accepted with prior approval. Except in extreme cases, late major projects will lose 10% per day until they are turned in.

Responses Reading and other responses are due no later than 60 minutes *before* class time. Please read carefully, complete assignments, and come to class ready to discuss what you've prepared.