

# ENG 3850

## Writing about Culture & Society



### Mini-Projects

#### Summary:

Mini-projects (MPs) are short papers that will ask you to apply ideas from our readings and class discussion to your real-world pop culture consumption. MPs are good places to test out ideas for your Final Project. In MPs, you will be encouraged to include multimodal elements. At least 3 MPs must be fully multimodal.

#### Individual Projects:

- MP1: Review due on Aug. 30<sup>th</sup>
- MP2: Texts in Time due on Sept. 8<sup>th</sup>
- MP3: Texts and Identity due on Sept. 15<sup>th</sup>
- MP4: Analysis due on Sept. 27<sup>th</sup>
- MP5: Dominant Ideologies due on Oct. 4<sup>th</sup>
- MP6: Identification due on Oct. 20<sup>th</sup>
- MP7: Affect due on Oct. 27<sup>th</sup>
- MP8: Digital Media Affects/Effects due on Nov. 15<sup>th</sup>

### Basics

The basics are the minimum requirements for the mini-projects.

- Details for each individual mini-project will be provided in Schoology. Check individual assignments on the calendar to learn more about that specific project.
- All mini-projects are expected to be a minimum of 500 words or the equivalent.
- All mini-projects will be submitted in the Google Drive folder for this class. Your files should be named with your name, your class, and the assignment (i.e. Malcolm Reynolds ENG 3850 MP1).
- Mini-projects should include multimodal elements starting with MP2. This may be screen shots, video clips, still images, audio, and so on. Try to *show* us what you are discussing.
- Three mini-projects must be fully multimodal: one must be in audio format, one must be in video, and one must be a slide presentation (such as PowerPoint or Prezi). You may choose which MPs to do in these formats. You may do others in fully multimodal formats if you prefer.

## Grading

Grading for mini-projects is consistent across all 8 projects. You will be graded on the following:

- **Application:** You apply what we've learned in the textbook to your pop culture consumption. You have referenced specific ideas and passages from the reading.
- **Organization:** Your ideas are organized in a way to make them accessible.
- **Examples:** You use specific examples from the pop culture text to make your points. At least one example includes a multimodal element (except in MP1).
- **Attention to assignment:** You have followed the instructions on Schoology for the specific MP.

Please also remember that you must have three fully multimodal MPs at some point this semester. If this is not completed, you will receive a 50% deduction on the final three MPs.

Grading for MPs is on a point scale. You will receive 200 points for a complete assignment with clear application of ideas, reasonable organization, and helpful examples. Deductions are given in 25-point increments if you do not meet these criteria.