

# ENG 3850

Writing about Culture & Society



## Task 1: Group Prosumer Project Proposal and Contract

### Summary:

Propose what you will make and break it into smaller pieces. Explain who will be responsible for each piece and when they will need to be completed. Plan outside of class meetings and offer contact information

### Due Date:

Wednesday, February 22<sup>nd</sup>

### Basics

The basics are the minimum requirements for the Proposal.

- As a group, decide on the specific text you will make. This should be *very* specific. Clarify the type of text, the modes used, the approximate length, and other relevant details.
- Break the task down: first determine what assets need to be collected, such as tools needed (video camera, mics, etc.) and media needed (*legal* video and audio clips, still images, interviews, etc). Also break down the task into smaller pieces, such as shooting, editing, sound design, and so on. Determine who will be responsible for what, and when the various tasks need to be completed. Give specific due dates when possible.
- Plan specifically when you will meet. This includes as a whole group or only a partial group. Give specific times and locations. If you are not meeting in person, give the information about how you will meet digitally.
- Include contact information. At minimum, phone numbers and emails are required. If you prefer to use a different way to stay in contact (Slack is really useful, for example), give that information as well. This must be included even if you put it in your phone: contacts can be lost or phones can be broken.
- Submit your proposals in a group folder created for the Group Prosumer Project. Share this folder with me and all group members. Your files should be named with your names, your class, and the assignment (i.e. Malcolm Reynolds, Jayne Cobb, and River Tam ENG 3850 Group Prosumer Proposal).

## Grading

Task 1 will be graded on the following:

- **Explanation of the text:** You provide a clear and complete explanation of what you will be making, including what type of text it is, what form it will take, what modes will be used, the approximate length, and other relevant details.
- **Summary of the text:** You provide a clear summary of the content of the text. While this may be incomplete, give a general idea of what will be covered.
- **Breakdown of the work:** You make a list of all steps needed to complete the task from beginning to end. Each task is assigned to one or more member of your group. Each task has a specific due date: keep in mind that these must be in line with due dates for the class.
- **Inclusion of all meeting times:** You have made a list of each time you will meet as a group and/or each time two or more members will meet for a specific purpose. You have included time of meeting, approximate length, who will attend, and how you will meet (in person, Skype, phone, etc.).
- **Inclusion of contact information:** Inclusion of at minimum a phone number and email address for each member of the group. You should also work out what your primary mode of communication will be: use of messaging apps such as WeChat, iMessage, Slack, etc. are encouraged.
- **Other requirements:** You have shared your document with me (RPShepherd@gmail.com) and all members' names are in the *title* of the document (along with the class and the assignment; i.e. "Malcolm Reynolds, Jayne Cobb, and River Tam ENG 3850 Group Prosumer Proposal").

Like with APs, you begin with 300 points and get deductions in 25-point increments.