

ENG 3860

Composing in New Media



Location: Lindley Hall, N390
Time: Mondays & Wednesdays
4:35-5:55 PM
Dates: Jan. 16 – May 5, 2018

All course materials available in:

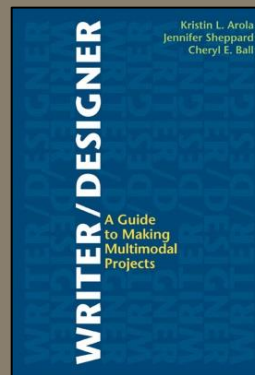


Dr. Ryan P. Shepherd



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Textbook & Materials



Writer/Designer by
Arola, Sheppard, & Ball
First Edition

Required Materials

- Schoolology account
- Google account
- Daily email access
- Headphones

Suggested Materials

- Audio editing software
- Video editing software
- Cloud storage

Course Description

Composing in New Media focuses on writing and creating meaning in online digital spaces. We will look at how to build communication through audio, video, and hypertext—exploring how meaning can be conveyed using multiple modes of communication. Students will learn to create hypertext, audio, and video, and then will propose self-directed multimodal projects that meet a goal of their choosing: anything from an informative website to a video series to a podcast to creative hypertext.

Course Outcomes

Students will be able to do the following by the end of Composing in New Media:

- Analyze modes of communication
- Edit audio, video, and hypertext
- Reflect on modal affordances and limitations
- Mindfully select modes based on the rhetorical situation
- Build multimodal projects to meet specific rhetorical contexts

Major Projects

During the course of the semester, you'll be asked to complete four smaller projects and one larger final project.

Hypertext



For the Hypertext Project, you will be asked to make a simple website. You can write this site yourself in programs such as Dreamweaver or Aptana, or you can use a website building platform such as Wordpress. While the content of the site is up to you, it must be thought out and consistent.

Audio



For the Audio Project, you will be asked to create a short audio narrative—no more than 5 minutes. You will be asked to edit the audio for time and style as well as include music and other audio. The narrative can be on a topic of your choice or can focus on your experiences with digital literacy.

Video



For the Video Project, you will be asked to create a short “concept” video. In this video, you will explain an idea that you think people misunderstand. Videos should be short and direct, but edited well. You will be encouraged to incorporate what you learned in the Audio Project for sound design into the video.

Final



For the Final Project, you will be asked to propose and design a project of your choice. This may be hypertext, audio, video, or something else. Along with the project, you will be asked to create four additional assignments: a proposal, a proof of concept, a presentation, and a justification.

Reflection



For the Reflection Project, you will be asked to consider how what you learned will apply to future contexts.

Other Assignments

All other assignments fall into two categories: Homework and Journals.

Homework usually consists of reading or short writing assignments. These are to be completed in Schoology.

Journals are longer assignments related directly to the major projects. These are to be completed in Google Drive.

All homework and journal assignments are due *30 minutes before* class time. Late assignments will not be accepted, and no make-up or extra credit assignments will be given.

Participation & Class Environment

Please do your best to encourage open dialog and civil discussion. Keep up with class material and engage with topics both inside and outside of class time.

Attendance

You are expected to attend every class session. If you miss a class without prior approval from me, you will lose all participation points for that day's class.

Lateness & Leaving Early

Please do not come late to class or leave early without permission. This is very disruptive to class discussions. If you come late or leave early, you will lose $\frac{1}{2}$ of the participation points for that day.

Discussion

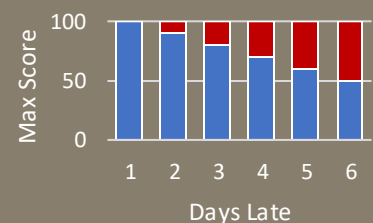
You are expected to engage actively in class discussion. Some class content may be sensitive. Please be civil to other members of the class, and actively keep dialog open—even when you disagree. When offering feedback, please try to be polite. If you cannot remain civil, you will be asked to leave and will be counted absent.

Tech

You are encouraged to use technology to help you learn. Please make sure that tech (cell phones, laptops, class computers, etc.) are used to add to class content, not to distract from it.

Late Major Assignments

Late homework assignments will not be accepted. Late major projects will only be accepted with prior approval. Except in extreme cases, late major projects will lose 10% per day until they are submitted.

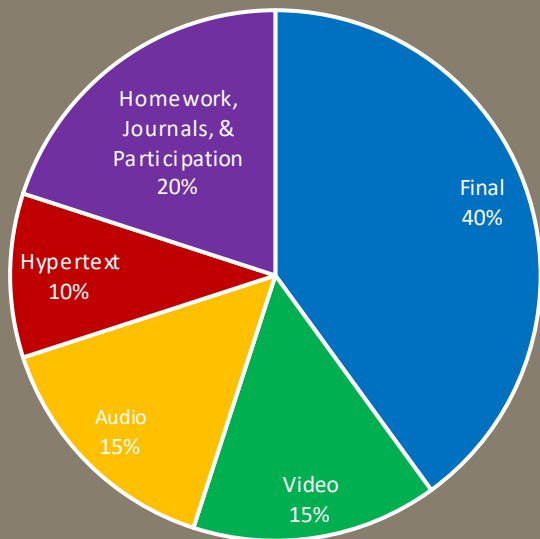


Disability Resources

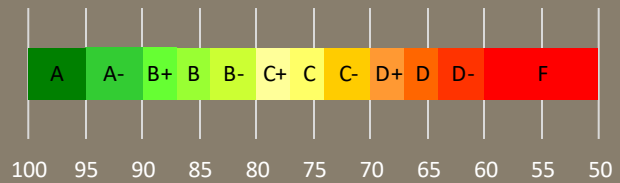
If you have a physical or mental disability that may require special accommodations for this or other classes, please get in touch with [Student Accessibility Services](#) early in the semester. They can help you document your disability and negotiate accommodations with your professors. I am happy to help provide a productive learning environment for you. I encourage you to contact SAS even if you feel accommodations will not be necessary.

Grading

Your final grade will be broken down into the following percentages. For a more detailed breakdown, see the “Grade Breakdown” in Schoology.



Grading Scale



- A Outstanding:** Exceeded expectations for all class assignments.
- B Good:** Exceeded expectations for some class assignments.
- C Acceptable:** Met expectations for class assignments.
- D Unacceptable:** Did not meet expectations for some class assignments.
- F Failing:** Did not meet expectations for many class assignments.

Plagiarism

Plagiarism is a serious offence in college classes. Plagiarism is any act of presenting work that you did not create as your own. It includes but is not limited to the following:

- Copying all or part of an assignment from another person without giving that source credit. This includes words, but it also includes media. This includes both digital and analog sources.
- Purchasing an assignment or getting another person to write it for you.
- Allowing another person to substantially change your assignment.
- Presenting work done for another class for a grade in this class.

Making small changes to a document you did not write is still plagiarism. If it is unclear whether something is plagiarism or not, please ask in advance.

Intentional, extensive, or flagrant plagiarism will result in failure of the course. Unintentional plagiarism will result in failure of that assignment.

Updates

This syllabus is subject to change with notification. Any changes made will be posted to Schoology and notification will be sent to all students by email. If changes are made, please review them carefully.