

ENG 3860

Composing in New Media



Video Project

For the Video Project, you will be asked to make a short “concept” video. In this video, you will explain a simple idea in a new or interesting way. The video should be clear, concise, and easy for someone new to the concept to follow. Video projects can be completed alone or with a partner. The Video Project should be edited and include outside video, images, audio, and music. As with the Audio Project, the extent of the editing will depend on how much past experience you have had with video.



Due Date

- March 7th

Submission

- Please upload your Video Project to an online video platform (such as YouTube) and share a link to it in a document in your folder in Google Drive.
- If you are uncomfortable uploading to an online platform, you can upload the file directly into your folder in Google Drive.
- Name files with your name, the class, and the assignment (e.g. Malcolm Reynolds ENG 3860 Video Project).

Content Requirements

The Video Project must include:

- A minimum of three outside video clips or images.
- A minimum of three outside sounds.
- A minimum of one piece of music.
- Edited video. It should not be a single take.
- Focus on a single concept.
- No more than 90 seconds of video (aim for 60 seconds).

Learning Objectives

- To integrate visuals and audio to make meaning.
- To work on basic video editing skills.
- To reflect on how making meaning in video might be different from audio or text.

Reflection

With your Video Project, please also submit a short reflection. This assignment should also be submitted in your folder in Google Drive and must be a minimum of 500 words. The reflection should answer three questions:

- Why did I make the editing choices I did?
- Why were these choices the best available?
- How did I learn something new in the creation of this project?

Grading

The following criteria will be used to determine grades for the Video Project:

Expectations	Exceeded	Met	Not Met
Concept	The concept is explained clearly and in a new way.	The concept is explained clearly.	The concept is unclear or gets off topic.
Editing	The video is edited together effectively. Edits are seamless and helpful.	The video is edited together effectively.	The video is edited together poorly or done in a single take.
Media	The audio includes more than three outside video clips or images, three outside sounds, and one piece of music.	The video includes at least three outside video clips or images, three outside sounds, and one piece of music.	The audio does not include at least three video clips or images, one outside sound, and one piece of music.
Media Integration	Video, images, sound, and music are integrated well and help to clarify the concept.	Video, images, sound, and music are integrated well.	Video, images, sound, and music are not integrated well or are absent.
Editing Choices	Editing choices are explained clearly and in detail. The choices are justified.	Editing choices are explained clearly.	The rationale for editing choices is unclear.
Growth	Growth is clearly articulated and substantial.	Growth is clear.	Growth is not explained clearly or is not substantiated.
Ethics	Outside sources are used legally and attributed. Content without required attribution is explained in the reflection.	Outside sources are used legally and attributed.	Outside sources are used illegally or are not attributed.
Attention to Assignment	Your video is between 50 and 70 seconds.	You include no more than 90 seconds of video.	You include less than 45 seconds or more than 90 seconds of video.

Your grade for the Video Project will be determined by the above criteria.

- A You exceed the expectations for more than five of the criteria. All others are met.
- B You exceed the expectations for two to five of the criteria. All others are met.
- C You meet expectations for all criteria.
- D You do not meet the expectations for one to three of the criteria. All others are met.
- F You do not meet the expectations for more than three of the criteria.